



Wild, Natural & Sustainable®

Whitefish Committee Meeting

October 27, 2022

1:00 – 3:00 PM PST

Zoom link: <https://us02web.zoom.us/j/89278649480?pwd=bDlFUzRFekNULzllLzRVQnBweWpZQT09>

Draft Agenda

I. Call to Order

- a. Roll Call & Introduction of guests
- b. Approval of Agenda
- c. Approval of Minutes from March 29, 2022
- d. ASMI Antitrust Statement
- e. Chair Remarks
- f. Public Comment

II. New Business

- a. Market Updates
 - i. Committee Roundtable
- b. Review and Discuss All Hands Species Questions from ASMI Board of Directors
 1. *What are the top 3 opportunities you see for your species in international markets?*
 2. *What are the top 3 opportunities you see for your species in the US domestic market?*
 3. *Are there any areas where ASMI may be able to provide technical support for your species, i.e. quality, products, packaging, health, safety, and nutritional?*
 4. *For your species, what issues or topics (if any) can ASMI help with messaging and/or outreach?*
 5. *What challenges/threats do you foresee for your species in the next year or near future?*

III. Good of the Order

IV. Adjourn