Whitefish Committee Meeting  
November 9, 2022  
1:30 – 4:30 PM AKT  
Columbia A, Alyeska Resort  
Zoom link: https://us02web.zoom.us/j/83026401163

Draft Agenda

I. Call to Order  
a. Roll Call & Introduction of guests  
b. Approval of Agenda  
c. Approval of Minutes from October 27, 2022  
d. ASMI Antitrust Statement  
e. Chair Remarks  
f. Vice Chair Remarks  
g. Public Comment

II. Old Business  
a. Review and Finalize All Hands Species Questions

III. New Business  
a. Market Updates  
   i. Committee Roundtable: company introductions and noteworthy matters (2 minutes per person)  
b. Domestic: Post-covid inflation and withdrawal from “luxury” seafood purchases (price fatigue) and ASMI’s plans for retail – Mark Jones, ASMI Domestic Retail Program  
c. International: Yellowfin Sole and POP in New Markets (5 minutes per market)  
   i. Southeast Asia, Tim Welsh and Muay Taechawiratchon  
   ii. China, Terence Chang and Roger Zhang  
   iii. Northern Europe, Sarah Johnson and Alicia Parker  
   iv. Central and Western Europe, Jens Hombeck  
   v. South America, Carolina Nascimento  
d. International: Alaska pollock roe and herring roe review (5 minutes per market)  
   i. Southeast Asia, Tim Welsh and Muay Taechawiratchon  
   ii. China, Terence Chang and Roger Zhang  
   iii. Japan, Akiko Yakata  
e. Technical: Arrowtooth Flounder Project – John Burrows, ASMI Technical Program  
f. Global Food Aid: Herring study – Bruce Schactler, ASMI Global Food Air Program

IV. Good of the Order
V. Adjourn