



## Whitefish Committee Meeting

November 9, 2022

1:30 – 4:30 PM AKT

Columbia A, Alyeska Resort

Zoom link: <https://us02web.zoom.us/j/83026401163>

### Draft Agenda

- I. Call to Order
  - a. Roll Call & Introduction of guests
  - b. Approval of Agenda
  - c. Approval of Minutes from October 27, 2022
  - d. ASMI Antitrust Statement
  - e. Chair Remarks
  - f. Vice Chair Remarks
  - g. Public Comment
  
- II. Old Business
  - a. Review and Finalize All Hands Species Questions
  
- III. New Business
  - a. Market Updates
    - i. Committee Roundtable: company introductions and noteworthy matters (2 minutes per person)
  
  - b. Domestic: Post-covid inflation and withdrawal from “luxury” seafood purchases (price fatigue) and ASMI’s plans for retail – Mark Jones, ASMI Domestic Retail Program
  
  - c. International: Yellowfin Sole and POP in New Markets (5 minutes per market)
    - i. Southeast Asia, Tim Welsh and Muay Taechawiratchon
    - ii. China, Terence Chang and Roger Zhang
    - iii. Northern Europe, Sarah Johnson and Alicia Parker
    - iv. Central and Western Europe, Jens Hombeck
    - v. South America, Carolina Nascimento
  
  - d. International: Alaska pollock roe and herring roe review (5 minutes per market)
    - i. Southeast Asia, Tim Welsh and Muay Taechawiratchon
    - ii. China, Terence Chang and Roger Zhang
    - iii. Japan, Akiko Yakata
  
  - e. Technical: Arrowtooth Flounder Project – John Burrows, ASMI Technical Program
  
  - f. Global Food Aid: Herring study – Bruce Schactler, ASMI Global Food Air Program
  
- IV. Good of the Order

V. Adjourn