To: ASMI  Board of Directors

Date: 24 April 2014

From: Randy Rice, Technical Program Director

RE: Proposed FY 2015 Seafood Technical Program Budget

The following is a summary of the FY 14 ASMI Technical Program budget. In addition to the entire program budget, summaries of each program budget line are provided, including program activities.

Key FY 15 Budget Changes
    No changes from FY14

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<th>Comparison of FY 15 and FY 14 Technical Program Budgets</th>
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<td>FY 15 Total</td>
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Key Activities

Admin (Program Operations)
- Personnel
- Travel
- Contractor Services

Industry Training
- HACCP Training Sessions
- Just in Time salmon handling training
- Other training/education/ASMI outreach

Trade Education
- Outreach programs for trade education
- Chef seminars
- Culinary school training program
- Retail Training
- Conference presentations
- Trade show seminars

**Support Materials**
- Reprints/publications
- Develop New Materials
- Videos

**Science, Health & Nutrition Outreach/Investigations**
- Scientific Publications
- Labeling health claims efforts
- Outreach to dietetic community
- USDA Nutrient Database

**Sustainability Implementation**
- 3rd Party Certification Implementation, fishery certifications, Chain of Custody