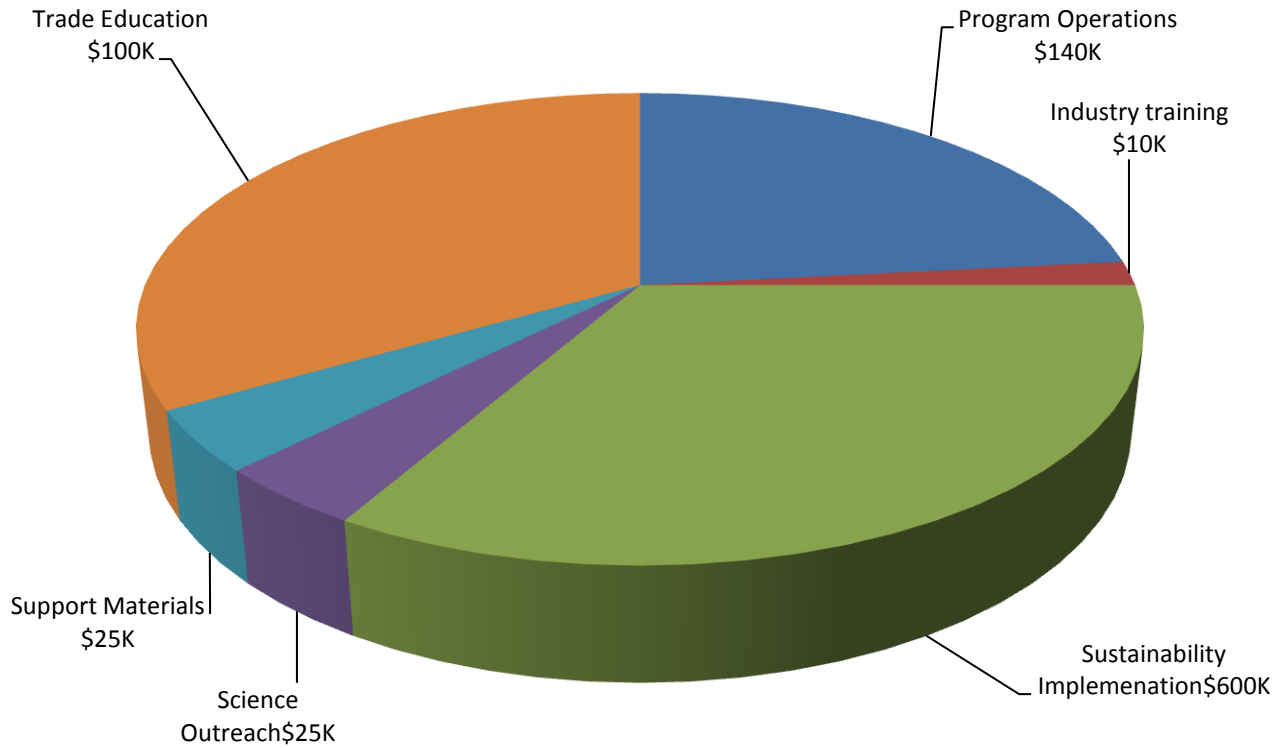


## FY 14 Technical Program Budget Summary and Activity Overview



# Sustainability Implementation

## \$600K-projected disbursement

Trade Advertising - \$200K

- Domestic and International - Key Markets, print and internet

Certification Trade and Industry Education - \$250K

- Industry Training and Support
- Training Workshops/Seminars
- Website Update
- Outreach - Trade and NGO
- New Education Materials
- Video
- Contractor Assistance

Potential "Alliance" Work - \$150K