



Alaska Seafood Marketing Institute

**Shellfish Committee Meeting**

**Tuesday, October 10, 2023**

**1:00-2:30 PM AKST**

Virtual:

Join Zoom Meeting

<https://us02web.zoom.us/j/82031618142>

Meeting ID: 820 3161 8142

**AGENDA**

**Call to Order**

Chairman Riley called Shellfish Committee meeting to order virtually at 1:04pm AKST on October 10<sup>th</sup>, 2023

**Roll Call**

*Committee Members Present:* Chair James Riley, Linda Kozak, Steven Minor, Cody Barton, Jeff Otness

*Committee Members Absent:* Jim Stone, Tom Carruth

Also Present: ASMI Staff and Contactors, Nicolas Dowie

**Approval of Agenda**

Kozak moved to approved, Riley Seconded, none opposed. Motion Passed.

**Approval of Minutes from November 9, 2022**

Kozak would like to old the action items from previous minutes and follow upwith staff in nov

Kozak moved to approve, Riley Seconded. None opposed. Motion Passed.

**Chairman's Remarks**

Chairman Riley welcomed Cody Barton, a bairdi harvester to the Shellfish Committee. He spoke to the challenges the shellfish industry is currently facing.

**Reading of Anti-Trust Statement**

Riley read ASMI's anti-trust statement

**Public Comment**

None.

**New Business**

Sarah Wallace presented on Domestic Food Service promotions

Kozak mentioned that we will need to talk about the small red king fishery opening and how ASMI can support with marketing efforts.

Kozak would like to further discuss the naming of the Bairdi, Tanner crab at the next meeting.

Kozak acknowledged how the economy is creating challenges for crab and scallops as crab is often seen as a luxury product.

**Review Board questions**

Focus on promoting Alaskan Crab species in high end metropolitan markets

The Shellfish Committee would like clarity on which global markets Alaska crab is primarily marketed and sold. This will help determine where the marketing efforts should be focused.

**Adjournment**

Minor moved to Adjourn. Kozak Seconded. None Opposed. Meeting adjourned at 1:34pm ASKT.

DRAFT