

QUESTIONS FOR OPERATIONAL COMMITTEES (TECHNICAL)



Wild, Natural & Sustainable®

Key Questions:

1. What major challenges do you see the ASMI program you guide facing in the coming years? (short-term and long-term) Please specify by market, species, or general programmatic concern.
 - Continue to develop quality materials
 - Continue to work with the USDA Nutrient Database on nutritional information from Alaska seafood.
 - Challenges in waste water and underutilized products are important.
 - Continue to develop functional nutrition utilization/research for Alaska seafood.
2. What opportunities can you identify in the ASMI program you guide? How can ASMI programs best attract new customers/promotional partners, or explore new markets/categories/platforms?
 - Quality harvesting training for new harvesters in the industry
 - Continue to encourage and partner with academic institutions and researchers on Alaska seafood concepts specifically encouraging students to join the field of seafood science
 - Provide alternative educational opportunities for harvesters to understand quality along the supply chain. Reverse FAM
 - With additional funding, we could develop a FAM trip for specialty products
 - Collaborate with organizations, such as the Alaska Ocean Cluster, to further initiatives pertaining to increasing the value of Alaska seafood.
 - Establish an Alaska seafood training calendar/update on the ASMI marketing update.
3. Taking into account comments from the species committees, are there any changes you would suggest be made in the ASMI program you guide? (species committee comments and recommendations will be provided in writing at the conclusion of their respective meetings)
 - A suggestion is to encourage communication from the species committees with the technical committee more frequently throughout the year.
4. What have been the business impacts (so far) of the U.S./China trade dispute and subsequent tariffs? Have there been shifts (product form, processing location, new markets) that ASMI should be aware of? Are there opportunities you would like to see explored by ASMI programs?
 - N/A

QUESTIONS FOR OPERATIONAL COMMITTEES (TECHNICAL)



Wild, Natural & Sustainable®

5. Are there any specific actions pertaining to your program you would like the ASMI Board to consider?
 - The technical committee requests sufficient funding of our program by the ASMI Board to ensure maintenance of on-going initiatives in the areas of quality, nutrition, food safety and science.