



**Alaska Seafood Marketing Institute**

**Salmon Committee Meeting**

Monday, May 13, 2024

9:30 AM - 12:30 PM Alaska Time

*Zoom link:*

<https://us02web.zoom.us/j/81067458657?pwd=S3VJY2RPRTGRUJLQ095dmhjM1JWdz09>

Phone: 1 669 444 9171, Meeting ID: 810 6745 8657, Passcode: 400236

Draft Agenda

I. Call to Order

- a. Roll Call & Introduction of Guests
- b. Approval of Agenda
- c. Approval of Minutes from All Hands on Deck, November 2, 2023
- d. ASMI Antitrust Statement
- e. Chair Remarks
- f. Vice Chair Remarks
- g. Public Comment

II. New Business

- a. Wild Fish Conservancy Lawsuit: Dani Evenson, ADFG & Linda Behnken, ALFA
- b. Endangered Species Proposal: Dani Evenson, ADFG
- c. Industry Updates (roundtable committee discussion)
- d. International Marketing Program Update by Nicole Alba
- e. Communications Program & Consumer PR Updates by Greg Smith
- f. Domestic Marketing Program Update by Megan Rider
- g. Technical Program Update by John Burrows

III. Good of the Order

IV. Adjourn