



*Wild, Natural & Sustainable*

**Salmon Committee Meeting**

**May 10, 2021**

**9am – 11am AKST**

**Zoom**

**Join Zoom Meeting:**

<https://us02web.zoom.us/j/88507236521?pwd=SmlzVy84QmVjS3RENUxsXjJpMnFBQT09>

**Or Call: 253-215-8782**

**Meeting ID: 885 0723 6521**

**Passcode: 316585**

- I. Call to Order
  - a. Roll Call
  - b. Approval of Agenda
  - c. Approval of Minutes from November 11, 2020
  - d. Chair Remarks
  - e. Public Comment
  
- II. Salmon Market Update – McKinley Research
  
- III. ASMI Salmon Promotions
  - a. Communications Program – Ashley Heimbigner
  - b. Domestic Marketing Program – Leah Krafft & Monica George
  - c. International Marketing Program – Hannah Lindoff
  
- IV. Committee Member Industry Updates
  
- V. Good of the Order
  
- VI. Adjourn