

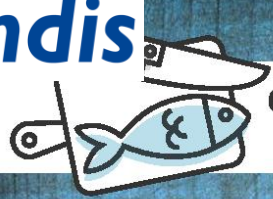



Southern Europe

Portugal, Spain, Italy, Greece

David McClellan, Regional Representative in Barcelona, Spain

Condis



Digue'ns com el necessites 
et preparem el peix al teu gust
i t'expliquem com cuinar-lo!

Ofertes vàlides del 19 al 23 de setembre

VOLANDEIRA
safata 6 u.

5,95€
SAFATA



CALAMAR

19,95€
QUILO

SALMÓ VERMELL
SALVATGE D'ALASKA

19,95€
QUILO



REGAL

1 ampolla
de cava brut
Nature
OVAL, 75 cl
comprant 1 peça
sencera de salmó



Condis

Descobrir les
nostres receptes 

El Corte Inglés

Vegalsa
EROSKI

2024-25 Retail Promotions:

- 141,550 store days of Alaska Seafood in-store promotions
- with 4,586 retail stores generating 15% growth in sales

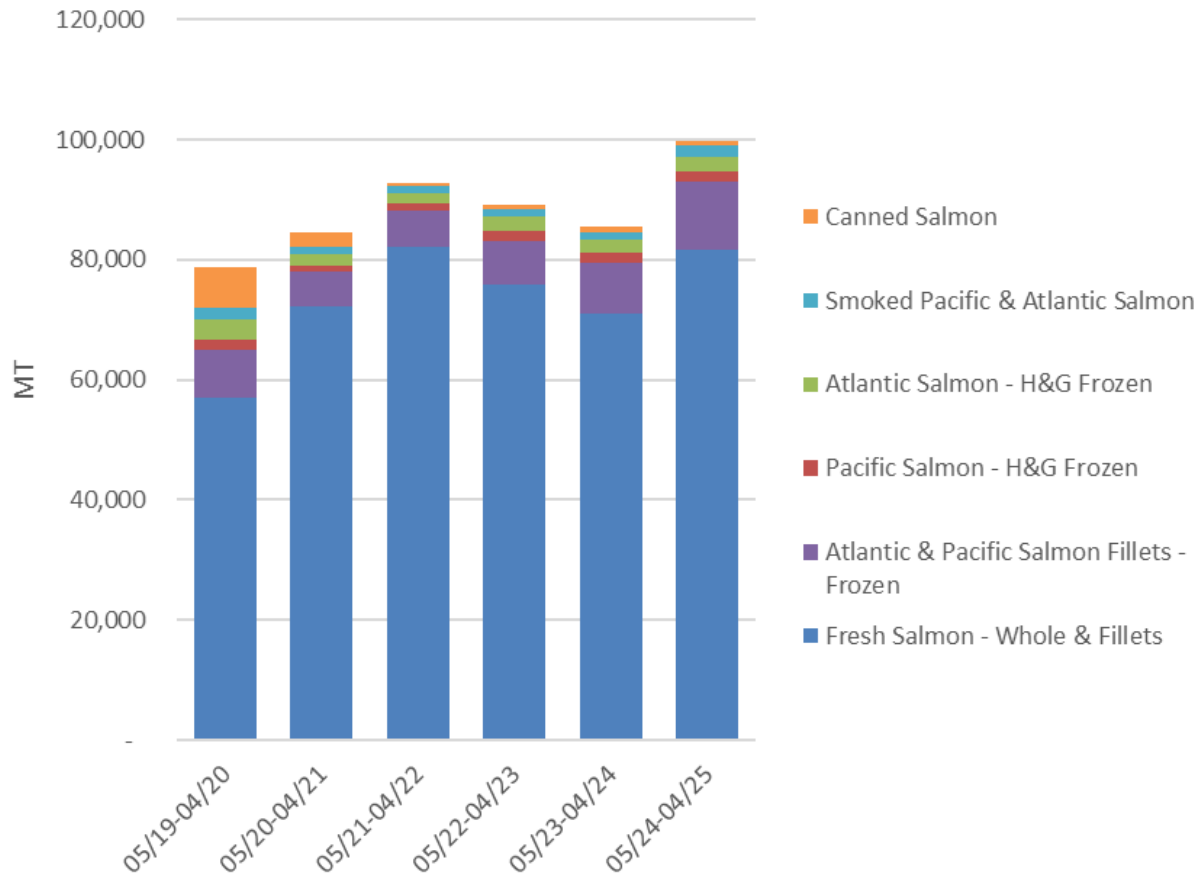
Bonpreu

plusfrésc:

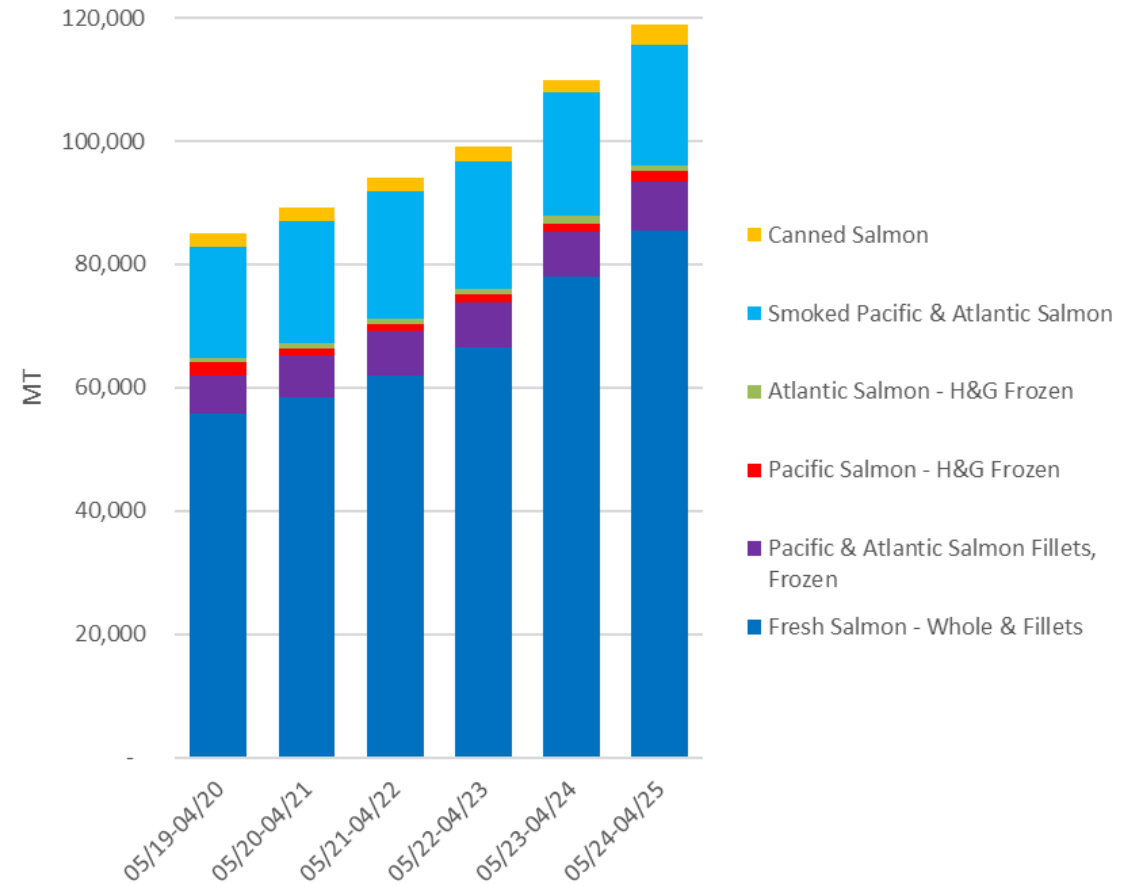


SUPERMERCATS
veritas
MENJAR DE VERITAT

Spain Imports of Salmon (MT)



Italy Imports of Salmon (MT)



Alaska Seafood HRI Trade Shows 2024-25

- ASMI SEU participated in 10 HRI trade shows in Spain, Portugal, and Italy FY2024-25



Chef Carlos Navarro & assistant conducting chef training at H&T Málaga HRI trade show on Feb. 3-5, 2025



Chef Sergio Povedano conducting live chef training at Gastronomic Forum Barcelona on Nov. 4-6, 2024

Alaska Seafood Chef Ambassadors



Chef Jordi Esteve of Restaurante Nectari in Barcelona, Spain. Winner of the 2025 Alaska Seafood Chef Video Contest and participant in the Alaska Seafood Culinary Retreat



Jordi Esteve interviewed about his trip to Alaska on national Spanish Radio 4 on Friday June 27th

Alaska Seafood Chef & Salesforce Trainings

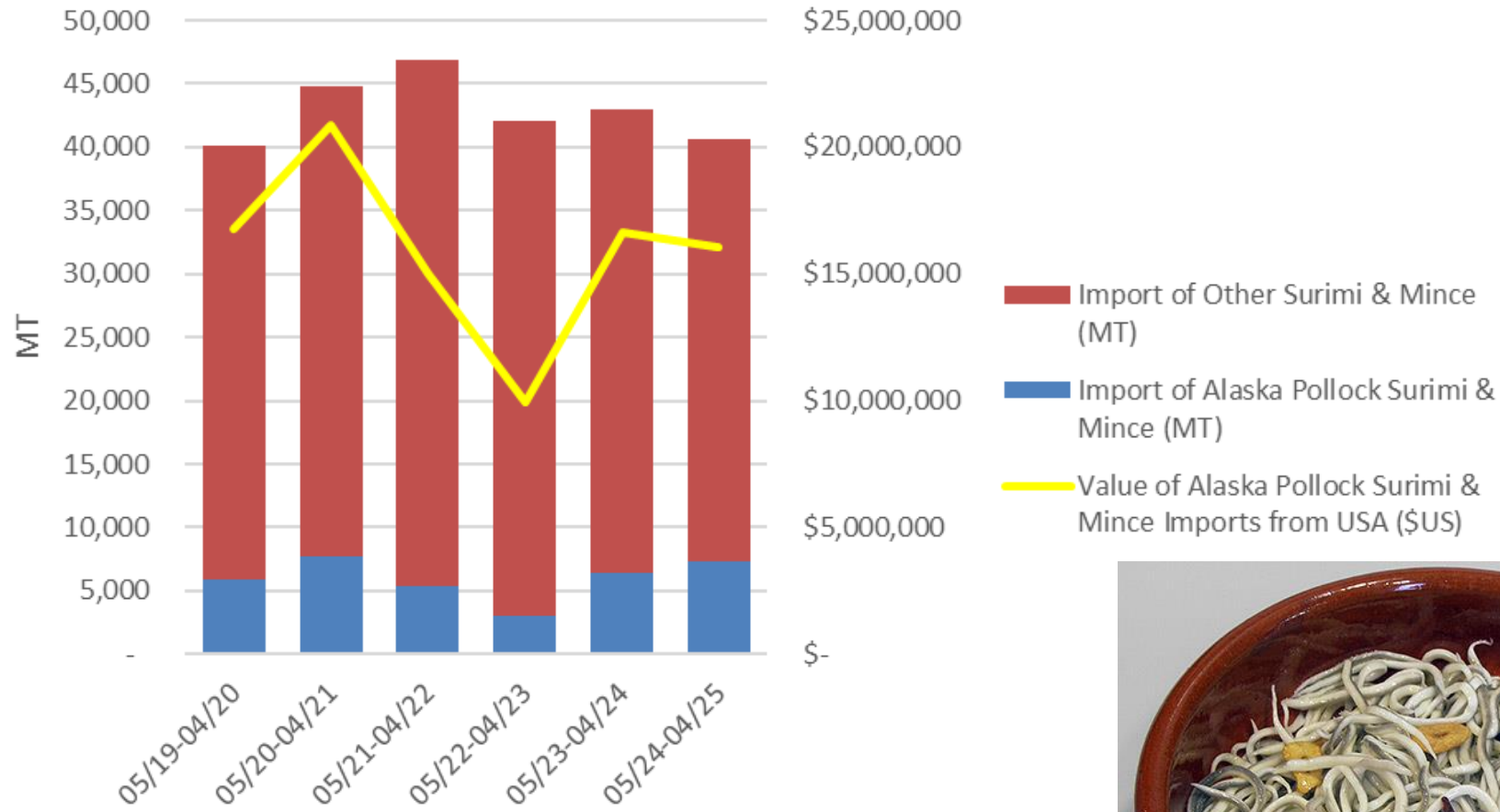


June 11, 2025: Alaska Seafood Comparative Tasting commented by Marine Biologist Arnau Subías.

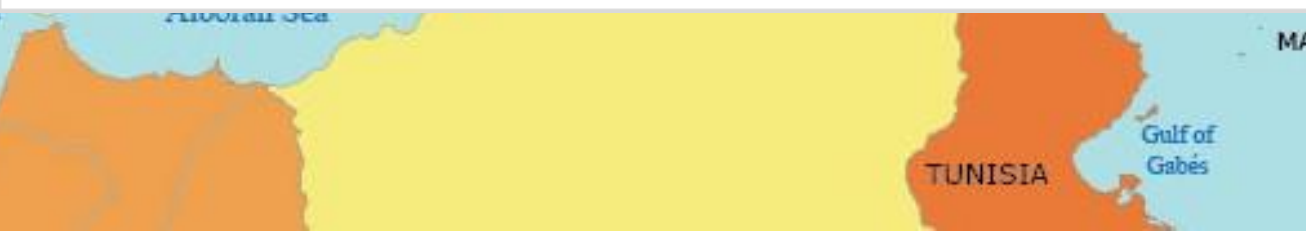
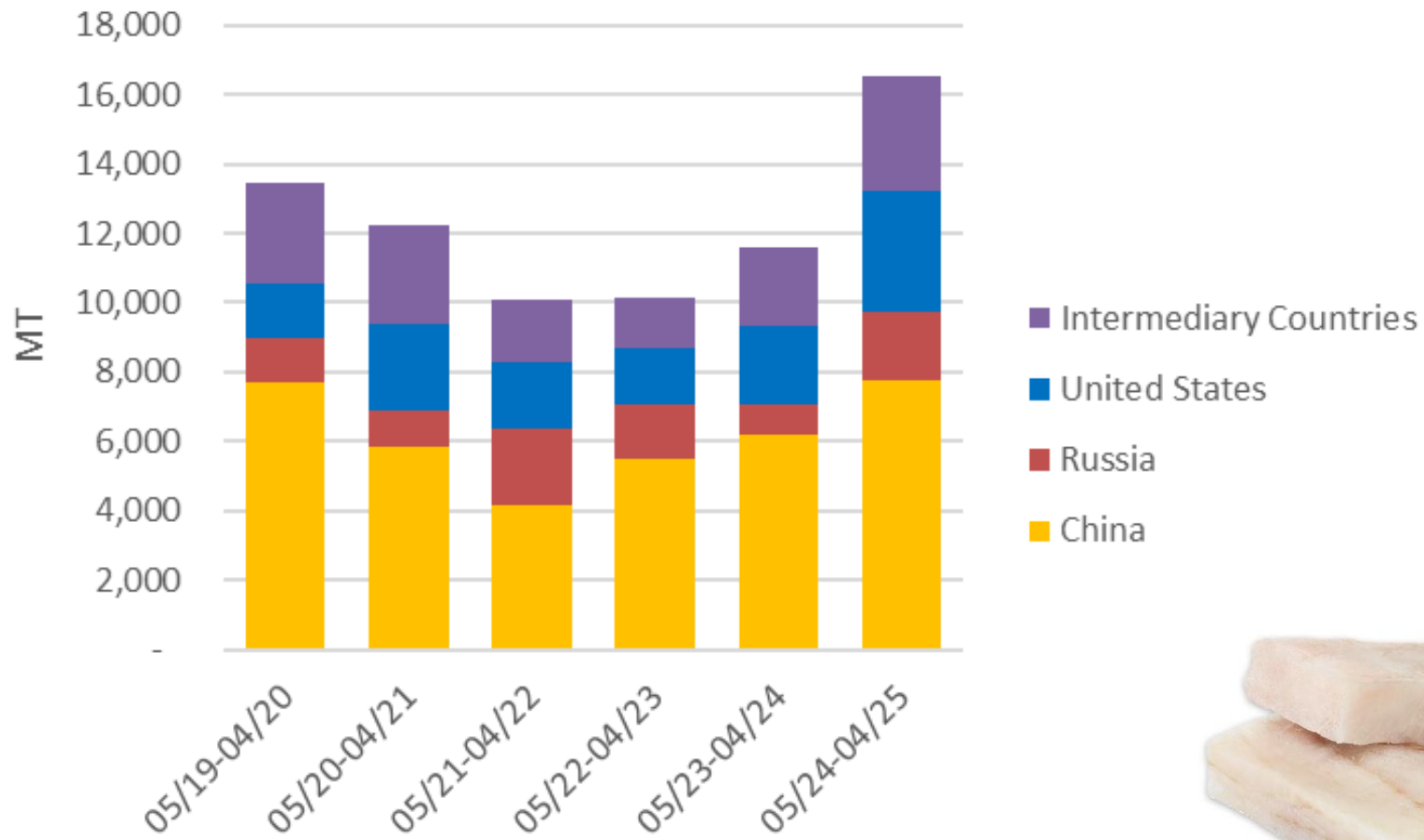


May 7, 2025: Alaska Seafood masterclass by Chef Josep Maria Luque at the ESHOB cooking school in Barcelona.

SEU Surimi & Mince Imports



Italy, Spain, Portugal & Greece Imports of Frozen Alaska Pollock Fillet (MT)





CONXEMAR 2024 Results:

- Participating Alaska exporters reported conducting 115 significant meetings with buyers at the CONXEMAR 2024 trade show.
- The Alaska Seafood pavilion generated on-site sales of \$2,020,000 = 8.3 times activity budget total.
- The Alaska Seafood pavilion generated 12-month projected sales of \$20,445,000 = 84.3 times activity budget total.

**CONXEMAR 2025: Oct. 7-9, 2025
in Vigo, Spain**

SEG 2025 Results:

- Participating Alaska exporters reported conducting 119 significant meetings with buyers at the SEG 2025 trade show.
- The Alaska Seafood pavilion generated on-site sales of \$13,480,000 = 17 times activity budget total.
- The Alaska Seafood pavilion generated 12-month projected sales of \$171,550,000 = 220 times activity budget total.

**SEG 2026: April 21-23, 2026 in
Barcelona, Spain**

A map of Europe and the Mediterranean region, showing various countries and bodies of water. The map is color-coded by country, with shades of yellow, orange, and red. Major bodies of water like the Mediterranean Sea, Aegean Sea, and Ionian Sea are labeled. Countries shown include Spain, Portugal, France, Germany, Italy, Greece, and others. The text is overlaid on a semi-transparent white box in the center of the map.

Thank You!

Questions? Comments?

Do you need additional information on these markets? Please contact me at:

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