### COVID-19 and Economic Situation

<table>
<thead>
<tr>
<th>Country</th>
<th>COVID-19 Travel Restrictions Dropped</th>
<th>22 Inflation %</th>
<th>22 GDP Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>SE Regional</td>
<td></td>
<td>4.3%</td>
<td>4.3%</td>
</tr>
<tr>
<td>Indonesia</td>
<td>Aug 31</td>
<td>6.0%</td>
<td>5.4%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>Aug 1</td>
<td>4.7%</td>
<td>6.4%</td>
</tr>
<tr>
<td>Philippines</td>
<td>May 30</td>
<td>5.3%</td>
<td>6.5%</td>
</tr>
<tr>
<td>Singapore</td>
<td>Aug 29</td>
<td>7.5%</td>
<td>3.5%</td>
</tr>
<tr>
<td>Thailand</td>
<td>Sep 30</td>
<td>5.2%</td>
<td>2.9%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>May 30</td>
<td>3.8%</td>
<td>7.5%</td>
</tr>
</tbody>
</table>

- SE Asia’s economic rebound is fragile
- Tourism won’t fully normalize in 2022. Chinese tourists are staying home. They accounted for about 1/3 of all visitors pre-pandemic.
- U.S. - China rivalry presents challenges and opportunities for trade and investment in SE Asia. There are many new investment opportunities, especially in supply chain reshuffling, to diversify risks.
FIGURE 6
Forecast: Asia GDP Growth

Marketing Highlights and Updates

Food & Hotel Asia, Singapore, 5-8 September

- 1,000+ booth visitors
- 64 trade leads and 28 new contacts
Marketing Highlights and Updates

EB Frozen Food, Malaysia

**Alaska Pollock Finger**

**OVEN BAKE**
Preheat to 200°C for 10 mins.
Bake for 20-30 mins.
Flip halfway through.

**DEEP FRY**
160°C for 5 mins.

**AIR FRY**
Preheat to 200°C for 5 mins.
Air fry for 15 mins.
Flip halfway through.
Marketing Highlights and Updates

Seafood Expo Asia, Singapore, 14-16 September

- 81 trade leads and 31 new contacts
- 6 industry members participated in the show
Upcoming Activities

- **Singapore Fair Price Supermarket**
  “Alaska Seafood Week” December 8-14
  - 44 stores: 9 hypermarkets, 35 finest
  - 4 local suppliers, 10-12 SKUs

- **Thailand Menu Promotion**
  December 2022 – April 2023

- **Indonesia Culinary Schools Technical Training**
  Surabaya in November and Jakarta in December
Upcoming Activities

Vietnam Trade Mission
- February 2023
- Preferred dates and itinerary?

Indonesia International Seafood & Meat Expo
- May 10-13, 2023

Thaifex-Anuga Asia Show
- May 23-27, 2023