

Questions for the Operational Committees to consider:

1. Taking into account comments from the specie committees are there any changes you would suggest be made in the ASMI program you guide? (specie committee comments and recommendations will be provided in writing at the conclusion of their respective meetings)
2. What is your overall evaluation of the ASMI program you guide and how did you arrive at that conclusion?
3. Do you feel the current mix of program activities is correct or should the program directors consider other activities as they build the budget? (this is not a budget exercise so please don't try to parse up the overall number just give the program director your thoughts on what types of programs you feel are better for them to pursue. They will build a draft budget for you to look at later at another meeting)
4. Do you believe ASMI's efforts to communicate with our industry members are effective? If not, how can we improve upon them?
5. Have you received ASMI eblasts about the FAO-Based Responsible Fisheries Management Certification for Alaska Fisheries? Do you understand how this program works? What is the best way to we keep you updated on our progress?
6. Are you familiar with ASMI's website and our Facebook page? How often do you visit either of these sites? Are they useful tools for you? How can we improve them?
7. What major challenges do you see facing ASMI in the coming year and how should we address those?
8. Do you have any overall industry concerns that should be brought to the Committee Chairs meeting for them to discuss and carry forward to the ASMI Board of Directors?
9. At the May 2013 ASMI Board Meeting, the Board made a recommendation to include a *Communications Program Discussion* on all committee meeting agendas. What recommendations do you have for the Communications Program when developing an in-state communications strategy?