



Alaska Seafood Marketing Institute

Board of Directors Meeting

Thursday, February 23, 2023

9:00 a.m. – 4:00 p.m. Alaska Time

Douglas Room, Baranof Hotel, 127 N. Franklin Street, Juneau

Zoom link: <https://us02web.zoom.us/j/86921139796?pwd=bkp2L09kUzdCYTdHOXp3TWdsRnZGdz09>

Draft Agenda

9:00 a.m.

- I. Call to Order
 - a) Roll Call
 - b) Approve Agenda
 - c) Approve minutes from December 14, 2022
 - d) Chairman's Remarks
 - e) Anti-trust Statement
 - f) Executive Director Update

II. Public Comment

9:10 a.m.

- III. New Business
 - a) ASMI BOD Roundtable: Update on Market Observations, Conditions, or Expectations
 - b) ASMI Domestic Market & Sockeye Promotion Update
 - c) Seafood Sustains Alaska Campaign Update
 - d) Emerging Market Program: Africa
 - e) Board Discussion: Alaska Seafood & Ancillary Product Promotions
 - f) IRI Research
 - g) SENA & SEG Update
 - h) Global Food Aid Update (at 3:00pm)

11:30 a.m.

IV. Lunch – Legislators invited

1:00 p.m.

- V. Executive Session: For matters pertaining to ASMI personnel and/or budget
 - a) TBA Sockeye Promotions
 - b) ASMI FY24 Budget
 - c) ASMI Staff Compensation

2:00 p.m.

VI. Return to Open Session with New Business continued

3:15 p.m. Senator Lisa Murkowski

VII. Good of the Order

VIII. Adjourn