



**Alaska Seafood Marketing Institute**

**Board of Directors Meeting  
Wednesday, February 2, 2022  
10:00 a.m. – 4:00 p.m. Alaska Time  
Salt, 200 Seward Street, Juneau**

**Public Information:**

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/87232500472?pwd=eTVZbE8wSTBGaDRKRkhCQThJWtBIz09>

Passcode: 990706

Or Telephone:

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Webinar ID: 872 3250 0472

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***Draft Agenda***

10:00 a.m.

- a) Call to Order
- b) Roll Call
- c) Approval of Agenda
- d) Approval of minutes from All Hands, November 12, 2021
- e) Chairman's Remarks
- f) Reading of Anti-Trust Statement
- g) Executive Director Report
- h) Public Comment

10:15 a.m. New Business

- a) ASMI BOD Roundtable: Update on Market Observations, Conditions, or Expectations
- b) Brief review of All Hands on Deck Committee Recommendations & Board Recommendations
- c) ASMI Research: Ongoing Projects & Identify Gaps

12:00 p.m. Lunch  
Legislative Update by Senate President Micciche (confirmed) and Speaker Stutes (confirmed)

1:00 p.m. Executive Session

- a) ASMI Staffing
- b) Board Committees & Cadence
- c) FY23 Budget
- d) Mariculture

2:00 p.m. Return to Open Session (New Business Continued)

- d) Promotion of Alaska Seafood By-products: Pet Food, Supplements, Nutraceuticals, Pharmaceuticals, etc.
- e) FY22/23 Marketing Emphasis: International vs Domestic Needs
- f) Review of ASMI Mission, Core Principals, Vision & Goals
- g) 2022 Board Meeting Cadence & Locations
  - 1) May 12 Budget Meeting: Location TBD

3:55 p.m. Good of the Order

4:00 p.m. Adjourn