

April 28, 2015

Joint Foodservice and Retail Committee motion

The joint committee strongly support no cuts to the current budget on domestic retail, foodservice, and communications programs. We feel the strength of the domestic market warrants budget levels remaining the same so we can continue to develop sales volumes and increased awareness.

The Joint Committee also recognizes that the \$500,000 proposed cut in the budget has been reviewed by the staff, but cannot be responsibly reviewed by the committee given the lack of details and constrained time frame available.

In addition our discussions reflect a concern regarding both expenses and revenues for the future. Given the general global situation with oil prices and reduced revenues to the state, we strongly recommend that the board begin considering 1) further efficiencies throughout the entire ASMI organization and 2) alternatives to revenue streams designed to fill the void created by the cutback in state contributions.

Unanimous approval.

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