

Joe Pawlak, Managing Principal at Technomic

Joe, who serves as the head of Technomic's advisory group, is responsible for consulting and research engagement oversight for food and beverage suppliers, trade associations, private equity firms and restaurant chains. His experience covers virtually every food and beverage industry category and channel. With more than 35 years of food industry experience, his specific responsibilities include project management, market forecasting and client business planning. Joe is a frequent speaker at industry conferences and events, and his views are highly respected by industry and national media.