



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

Wednesday Nov. 11, 2020

4:00 p.m. to 6:00 p.m. AK Time

AND

Thursday Nov. 12, 2020

8:00 a.m. – 10:00 a.m. AK Time

Zoom:

Contact: [TBD](#) for access information

DRAFT AGENDA

Wednesday, Nov. 11, 2020

4:00 p.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Approval of Agenda
- E. Public Comment

I Reports

- A. Chair Comments
- B. Vice Chair comments
- C. Program Director's Comments

II OMR Reports

- A. China – Robin Wang, Roger Zhang & team
- B. SE Asia -Tim Welsh & team
- C. Japan -Akiko Yakata & team

III IMC/Industry Updates with notes from species committees

- A. Harvest forecasts/Species updates
 - a. Salmon
 - b. Whitefish
 - Alaska Pollock
 - Flatfish
 - Cod

- Rockfish/Atka Mackerel
- c. Crab
- d. Sablefish/Halibut

IV 6:00 pm BREAK (optional 30 min networking and happy hour)

Thursday, Nov. 12, 2020

8:00 a.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Announcements

I RFM update- Susan Marks

II Species updates follow up

III OMR Updates

- a. Central/Western Maria Kraus
- b. Eastern Europe – Ksenia Gorovaya
- c. Northern Europe – Sarah Johnson & team
- d. Southern Europe – David McClellan
- e. South America – Carolina Nascimento & Jose Madeira

IV Answer questions

V Good of the Order

VI Adjourn

(Optional 30 min networking coffee break)