INTERNATIONAL MARKETING COMMITTEE MEETING

Wednesday Nov. 11, 2020
4:00 p.m. to 6:00 p.m. AK Time

AND

Thursday Nov. 12, 2020
8:00 a.m. – 10:00 a.m. AK Time

Zoom:
Contact: TBD for access information

DRAFT AGENDA

Wednesday, Nov. 11, 2020
4:00 p.m. Introduction

A. Call to Order
B. Roll Call
C. Approval of Previous Minutes
D. Approval of Agenda
E. Public Comment

I Reports

A. Chair Comments
B. Vice Chair comments
C. Program Director’s Comments

II OMR Reports

A. China – Robin Wang, Roger Zhang & team
B. SE Asia -Tim Welsh & team
C. Japan - Akiko Yakata & team

III IMC/Industry Updates with notes from species committees

A. Harvest forecasts/Species updates
   a. Salmon
   b. Whitefish
      ● Alaska Pollock
      ● Flatfish
      ● Cod
- Rockfish/Atka Mackerel
  c. Crab
  d. Sablefish/Halibut

IV 6:00 pm BREAK (optional 30 min networking and happy hour)

Thursday, Nov. 12, 2020
8:00 a.m. Introduction
  A. Call to Order
  B. Roll Call
  C. Announcements

I RFM update- Susan Marks
II Species updates follow up

III OMR Updates
  a. Central/Western Maria Kraus
  b. Eastern Europe – Ksenia Gorovaya
  c. Northern Europe – Sarah Johnson & team
  d. Southern Europe – David McClellan
  e. South America – Carolina Nascimento & Jose Madeira

IV Answer questions

V Good of the Order

VI Adjourn

(Optional 30 min networking coffee break)