



**Wild,
Natural &
Sustainable®**

INTERNATIONAL MARKETING COMMITTEE MEETING

March 28, 2023

9:30 a.m. – 4:00 p.m. PT

at American Seafoods

Market Place Tower, 2025 First Ave, Suite 900, Seattle, WA, 98121

Zoom information: <https://us02web.zoom.us/j/89489593241>

Meeting ID: 894 8959 3241

DRAFT AGENDA

9:30 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Announcements
- E. Introduction of Guests/Visitors
- F. Public Comment

9:45 a.m. REPORTS

- A. Chairman's Report and Comments
- B. Vice Chairman's Report and Comments
- C. Program Director's Report and Comments

10:00 a.m. Species updates – IMC

11:00 a.m. FY 23 Budget

- A. Budget Strategy Presentation and Discussion – Hannah Lindoff

12:00 p.m. Lunch

1:00 p.m. A. Budget Strategy Presentation and Discussion cont. – Hannah Lindoff

- B. Final Budget Recommendation to the Board

- Africa Project Recap - Hannah Lindoff
- Trade missions discussion – Susana/Hannah S.

4:00 p.m. Adjourn