INTERNATIONAL MARKETING COMMITTEE MEETING
January 18, 2018
9:00 a.m. – 3:30 p.m. PT
at Trident Seafoods
5303 Shilshole Ave. NW
Seattle, WA 98107

Call-in information:
Call-in number – 206-270-3737
Access Code - 010998

DRAFT AGENDA

9:00 a.m. INTRODUCTION
A. Call to Order
B. Roll Call
C. Approval of Previous Minutes
D. Announcements
E. Introduction of Guests/Visitors
F. Public Comment

9:15 a.m. REPORTS
A. Chairman’s Report and Comments
B. Vice Chairman’s Report and Comments
C. Program Director’s Report and Comments

9:30 a.m. Executive Session

9:45 a.m. FY 18 Budget
A. Budget Strategy Presentation and Discussion
B. Finalized Budget Recommendation to the Board

12:00 p.m. Lunch

1:00 p.m. Trade show discussion

1:30 p.m. Herring discussion

2:00 p.m. Japan tagline presentation

2:15 p.m. Break

2:30 p.m. Species updates

3:00 p.m. Vote for new chair and vice chair
3:15 p.m. Next meeting date

3:30 p.m. Adjourn

**Lunch**

Please plan on bringing a lunch or ordering for delivery. Please use the following instructions to place an order with Ingallina’s catering.

Please note, all orders must be placed by **4 PM on Wednesday, January 17** to ensure delivery at the meeting.

1. Please visit Ingallina’s at [https://www.ingallina.net/wa/order-box-lunch-Seattle](https://www.ingallina.net/wa/order-box-lunch-Seattle)
2. Select your boxed lunch and go to check out
3. During check out, enter the following address:
   *Trident Seafoods*
   5303 Shilshole Ave. NW
   Seattle, WA 98107
4. Select January 18\(^{th}\) for the date and 11:45-12:15 for the time
5. Include the note “Alaska Seafood meeting” in the “Any Special Delivery Instructions?” box