INTERNATIONAL MARKETING COMMITTEE MEETING
August 2, 2016
9:00 a.m. – 4:30 p.m. PT
Glacier Fish Co.
2320 W. Commodore Way, Ste. 200 Seattle, WA 98199

Call-in information:
Call-in number - 800-315-6338
Alternate Call-in number - +1-913-904-9376
Access Code - 16585

DRAFT AGENDA

9:00 a.m.  INTRODUCTION
A.  Call to Order
B.  Roll Call
C.  Approval of Previous Minutes
D.  Announcements
E.  Introduction of Guests/Visitors
F.  Public Comment

9:15 a.m.  REPORTS
A.  Chairman’s Report and Comments
B.  Vice Chairman’s Report and Comments
C.  Program Director’s Report and Comments

9:30 a.m.  Poland plan presentation and discussion

10:00 a.m.  NEU strategy discussion

10:45 a.m.  Break

11:00 a.m.  EU strategy session discussion

11:30 a.m.  Global line/revolving trade show discussion

12:00 p.m.  Lunch

1:00 p.m.  Technical program discussion

1:30 p.m.  Species Updates/China import issues

2:30 p.m.  QSP Update

3:00 p.m.  Break

3:15 p.m.  Korea Feasibility Report Presentation by Bryant Christie

4:15 p.m.  Next Meeting Date, Global Trade show decision

4:30 p.m.  Adjourn
Lunch

Please plan on bringing a lunch or ordering for delivery.

Please use the following instructions to place an order with Homegrown catering. Please note, all orders must be placed by 2 PM on Friday, July 29th to ensure delivery at the meeting.

1) Please call Homegrown at 1-877-567-9240
2) Identify yourself as part of the “ASMI IMC MEETING” group and request to add an order to the bundled delivery.
3) You will then be set up with a quick profile in their system.
4) Place your Box Lunch order (whole/half sandwich or small/medium salad) and provide credit card over phone to pay for order.