



## INTERNATIONAL MARKETING COMMITTEE MEETING

February 25, 2021

9:30 a.m. – 12:30 p.m. PST

### **Zoom:**

Contact: Nanette Solanoy at [Nsolanoy@alaskaseafood.org](mailto:Nsolanoy@alaskaseafood.org) for access information

### **DRAFT AGENDA**

9:00 a.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Previous Minutes
- E. Introduction of Guests & Visitors / Public Comment

I Reports

- A. Chairwoman's Comments
- B. Vice-chairman's Comments
- C. Program Director's Comments

II COVID impacts discussions

III Budget Presentation

IV Influencer Presentation

IV IMC/Industry Updates

- A. Species updates
  - a. Salmon
  - b. Cod
  - c. Alaska Pollock
  - d. Flatfish
  - e. Crab
  - f. Rockfish/ Atka Mackerel
  - g. Black cod/halibut

V Good of the Order

VI 12:00 p.m. Adjourn