



Alaska Seafood Marketing Institute

**International Marketing Committee
Meeting**

Thursday, April 24, 2025

9:00 AM – 12:00 PM PST

Zoom link:

<https://us02web.zoom.us/j/86261056695?pwd=eFs5EtDD3mb6klaamta7McbBEHyRMT.1>

Meeting ID: 862 6105 6695

Passcode: 989582

Draft Agenda

I. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Previous Minutes
- E. Announcements & Reading of Antitrust Statement
- F. Introduction of Guests/Visitors
- G. Public Comment

II. REPORTS

- I. Chairman's Report and Comments
- II. Vice Chairman's Reports and Comments
- III. Marketing Director's Report and Comments

III. Tariff Update – Sam Friedman, McKinley Research Group

IV. Species Update Roundtable – IMC Members

V. FY26 Budget

- a. FY26 Budget Presentation and Strategy - Nicole Alba
- b. Budget Discussion
- c. Final Budget Recommendation to the Board

VI. Good of the Order

VII. Adjourn