



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

August 5, 2024

9:30 a.m. – 4:30 p.m. PST

American Seafoods

Market Place Tower, 2025 First Ave, Suite 900, Seattle, WA, 98121

Zoom link: <https://us02web.zoom.us/j/89200799731?pwd=vbRnp1b9HHbN7FqAVkTSi7Po4febZb.1>

Phone: +1 253 215 8782, Meeting ID: 892 0079 9731, Passcode: 280725

### DRAFT AGENDA

- 9:30 a.m. INTRODUCTION
- A. Call to Order
  - B. Roll Call
  - C. Approval of Agenda
  - D. Approval of Previous Minutes
  - E. Announcements & Reading of Antitrust Statement
  - F. Introduction of Guests/Visitors
  - G. Public Comment
- 9:45 a.m. REPORTS
- A. Chairman's Report and Comments
  - B. Vice Chairman's Report and Comments
  - C. International Marketing Manager's Report and Comments
- 10:15 a.m. Species updates by IMC members
- 11:00 a.m. CEU Presentation and Discussion - *presented virtually*
- 11:30 a.m. WEU Presentation and Discussion - *presented virtually*
- 12:00 p.m. Lunch
- 1:00 p.m. SEU Presentation and Discussion
- 1:30 p.m. NEU Presentation and Discussion
- 2:00 p.m. EEU Presentation and Discussion
- 2:30 p.m. LATAM Presentation and Discussion
- 3:00 p.m. China Presentation and Discussion
- 3:30 p.m. Southeast Asia Presentation and Discussion
- 4:00 p.m. Japan Presentation and Discussion
- 4:30 p.m. Adjourn