INTERNATIONAL MARKETING COMMITTEE MEETING
May 26, 2021
4:00 – 6:00 p.m. PST
Zoom:
Contact: nsolanoy@alaskaseafood.org for access information

DRAFT AGENDA

4:00 p.m. Introduction

A. Call to Order
B. Roll Call
C. Approval of Previous Minutes
D. Public Comment

I Reports

A. Chairwoman’s Comments
B. Vice-chairman’s Comments
C. Program Director’s Comments

II OMR Updates

A. Market overviews/program updates & upcoming events
   a. Japan
   b. China
   c. S.E. Asia

III IMC/Industry Updates

A. Harvest forecasts/Species updates
   a. Salmon
   b. Cod
   c. Alaska Pollock
   d. Flatfish
   e. Crab
   f. Rockfish/Atka Mackerel
   g. Black Cod/Halibut

IV Good of the Order

VI 6:00 p.m. Adjourn

*Optional Zoom Happy Hour to directly follow the meeting!*