



## INTERNATIONAL MARKETING COMMITTEE MEETING

June 10, 2019

9:00 am – 4:30 pm

**DRAFT AGENDA**

American Seafoods  
Market Place Tower  
2025 First Avenue, Suite 900  
Seattle, WA, 98121

Teleconference Information:  
Call in number: 800-315-6338  
Alternate call in number: +1-913-904-9376  
Access Code: 16585

9:00 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Approval of Agenda
- E. Announcements
- F. Introduction of Guests/Visitors
- G. Public Comment

9:15 a.m. REPORTS

- A. Chairman's Report and Comments
- B. Vice Chair's Report and Comments
- B. Program Director Report and Comments

9:30 a.m. SEU Presentation and Discussion – David McClellan

10:15 a.m. EEU Presentation and Discussion – Tatiana Novikova

10:45 a.m. China Presentation and Discussion – Roger Zhang and Terence Chang

11:30 p.m. SE Asia Presentation and Discussion – Tim Welsh

12:15 p.m. Lunch

1:15 p.m. NEU Presentation and Discussion – Sarah Johnson and Katie Petherbridge

2:00 p.m. CEU/WEU Presentation and Discussion – Jens Hombeck

3:00 p.m. Japan Presentation and Discussion – Akiko Yakata and Aya Fukamachi

3:45 p.m. S. America Presentation and Discussion - Jose Madeira

4:30 p.m. Adjourn

***Next IMC Meeting Date: All Hands October 8-10, Anchorage, AK. If Committee wishes to meet sooner meeting date can be set prior to adjourning***