



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

June 10, 2021

9:30 a.m. – 12:30 p.m. PST

Zoom Meeting with OMRs

Zoom:

Contact: nsolanoy@alaskaseafood.org for access information

DRAFT AGENDA

9:30 a.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes

I Reports

- A. Chairwoman's Comments
- B. Program Director's Comments

9:45 a.m.

II OMR Updates

- 9:45-10:10 South America
- 10:10-10:35 Eastern Europe
- 10:35- 11:00 Northern Europe
- 11:00-11:25 Western/Central Europe
- 11:25- 12:05 Southern Europe

III Species updates 12:05-12:25

- Pollock
- Salmon
- Cod
- Groundfish – Atka mackerel, flatfish, rockfish
- Shellfish

IV Next Meeting Date

12:30 p.m. Adjourn