



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

August 4, 2025

8:30 a.m. – 4:00 p.m. AKT

Coastal Villages

711 H St , Suite 200, 1st Floor, Anchorage, AK 99501

Zoom link:

<https://us02web.zoom.us/j/85847973340?pwd=ECFvCbOkbRzFtBZM0SSiZqaiFP3sCj.1>

Meeting ID: 858 4797 3340

Passcode: 843655

### **DRAFT AGENDA**

#### 8:30 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Previous Minutes
- E. Announcements & Reading of Antitrust Statement
- F. Introduction of Guests/Visitors
- G. Public Comment

#### 8:45 a.m. REPORTS

- A. Chairman's Report and Comments
- B. International Marketing Director's Report and Comments

9:00 a.m. Certified Seafood International (CSI) Program Update – Tricia Sanguinetti

9:20 a.m. Species updates by IMC members

10:00 a.m. CEU Presentation and Discussion – Maria Kraus

10:30 a.m. WEU Presentation and Discussion – Maria Kraus

11:00 a.m. SEU Presentation and Discussion – David McClellan

11:30 a.m. EEU Presentation and Discussion – Anastasia Talalay

12:00 p.m. Lunch



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- 1:00 p.m. NEU Presentation and Discussion – Sarah Block
- 1:30 p.m. LATAM Presentation and Discussion – Leonardo Silveira
- 2:00 p.m. MENAWA Presentation and Discussion – Manjusha Mathew
- 2:30 p.m. Hong Kong & China Presentation and Discussion – May Feng & Roger Zhang
- 3:00 p.m. Southeast Asia Presentation and Discussion – Sarina Welsh & Tim Welsh
- 3:30 p.m. Japan Presentation and Discussion - Maiko Saito & Kyongna Pak
- 4:00 p.m. Adjourn