



Alaska Seafood Marketing Institute

**Monday Aug. 15**

IMC Meeting 9:15 a.m. – 3:30 p.m. PST  
Ocean Beauty Icicle

9:15 a.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Previous Minutes
- E. Public Comment

9:25 Reports

- A. Chairwoman's Comments
- B. Vice-Chairman's Comments
- C. Program Director's Comments

9:35 Species Updates –

- Alaska Pollock - Rasmus
- Alaska Salmon – Phil Young/Michael McGinley
- Pacific Cod – TBD
- Flatfish/Rockfish/Atka Mackerel - Frank
- Black Cod/Halibut/Crab/Shellfish - TBD
- Roe products – Merle

10:45 Supplier's Directory Overview – Tanna Peters

11:15 SEG Trade Show Discussion – David McClellan

12:00 Lunch

1:00 Emerging Markets Program (EMP) Research Project - Hannah Lindoff and Kelly Ewing

1:30 Summer Missions Recap & Discussion- Susana, Abi, Nicole, Hannah

2:00 2022/23 Trade Missions – Committee Discussion and voting – Abi & Nicole

3:00 Good of the order

3:30 Adjourn