



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

November 7, 2025

9:00 a.m. – 4:30 p.m. AKST

King Salmon/Iliamna Room (2nd Floor), Hilton Hotel, Anchorage, AK

Zoom link: <https://us02web.zoom.us/j/87332075962?pwd=tC4GUzDDVpFTNa7qlvC2B1PB4erFt.1>

Phone: +1 253-215-8782; Meeting ID: 873 3207 5962; Passcode: 552630

### DRAFT AGENDA

- 9:00 a.m. INTRODUCTION
- A. Call to Order
  - B. Roll Call
  - C. Approval of Agenda
  - D. Approval of Previous Minutes
  - E. Announcements & Reading of Antitrust Statement
  - F. Introduction of Guests/Visitors
  - G. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
  - B. International Marketing Director's Report and Comments
- 9:30 a.m. Species Committee Feedback Review
- 10:00 a.m. China Presentation and Discussion
- 10:25 a.m. Southeast Asia Presentation and Discussion
- 10:50 a.m. MENAWA Presentation and Discussion
- 11:15 a.m. Japan Presentation and Discussion
- 12:00 p.m. Lunch
- 1:00 p.m. LATAM Presentation and Discussion
- 1:25 p.m. EEU Presentation and Discussion
- 1:50 p.m. CEU Presentation and Discussion
- 2:15 p.m. SEU Presentation and Discussion
- 2:40 p.m. WEU Presentation and Discussion
- 3:05 p.m. NEU Presentation and Discussion
- 3:30 p.m. Operational Committee Board Recommendations
- 4:25 p.m. Vice Chair Elections
- 4:30 p.m. Adjourn