



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

Nov. 3, 2023

9:00 a.m. – 4:30 p.m.

Mid Deck (lobby level), Captain Cook Hotel

<https://us02web.zoom.us/j/89546451040?pwd=MIUxSzVFZlhQWWFmRzVMSldvV1EzZz09>

Meeting ID: 895 4645 1040

Passcode: 660786

Draft AGENDA

9:00 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Announcements
- E. Introduction of Guests/Visitors
- F. Public Comment

9:15 a.m. REPORTS

- A. Chairman's Report and Comments
- B. Vice Chairman's Report and Comments
- C. Program Director's Report and Comments

9:30 a.m. Species Committee Feedback Review

9:45 a.m. Culinary Retreat Recap

10:00 a.m. Federal Funding Update - RAPP

10:30 a.m. OMR Presentations- EEU

10:50 a.m. NEU

11:10 a.m. SEU

11:30 a.m. SE Asia

12:00 – 1:00 p.m. Lunch

1:00 p.m. OMR Presentations continued- WEC/CEU

1:30 p.m. Latin America

1:50 p.m. China

2:10 p.m. Japan

2:30 p.m. Open discussion on strategy for upcoming RAPP application

3:30 p.m. Operational Committee Board Recommendations

4:30 p.m. Adjourn