



Alaska Seafood Marketing Institute

**INTERNATIONAL MARKETING COMMITTEE MEETING**

**Nov. 10, 2022**

**8:30 a.m. – 4:30 p.m.**

**Columbia Room A, Alyeska Resort, Girdwood, AK**

Virtual: <https://us02web.zoom.us/j/89845088349>

**AGENDA**

- 8:30 a.m. INTRODUCTION
- A. Call to Order
  - B. Roll Call
  - C. Approval of Previous Minutes
  - D. Announcements
  - E. Introduction of Guests/Visitors
  - F. Public Comment
- 8:45 a.m. REPORTS
- A. Chairman's Report and Comments
  - B. Vice Chairman's Report and Comments
  - C. Program Director's Report and Comments
- 9:00 a.m. Species Committee Feedback Review
- 9:10 a.m. SE Asia update and discussion
- 9:35 a.m. South America update and discussion
- 10:00 a.m. Japan update and discussion
- 10:30 a.m. SEU update and discussion
- 11:00 a.m. China update and discussion
- 11:30 a.m. – 1:30 p.m. ASMI Marketing Update Presentations & Lunch (provided)**
- 1:30 p.m. NEU update and discussion
- 2:00 p.m. EEU update and discussion
- 2:30 p.m. WEU/CEU update and discussion
- 3:30 p.m. Operational Committee Board Recommendations
- 4:15 p.m. Vote for committee chair and vice chair
- 4:30 p.m. Adjourn