



**Halibut-Sablefish Committee Pre-Meeting**  
 November 12, 2024  
 9:00 – 11:00 AM AKST (10:00-12:00 PST)  
 Virtual

**Approved Minutes**

**I. Call to Order**

Chair Keplinger called the meeting to order at 9:05 am.

a) ASMI Antitrust Statement

Chair Keplinger read abbreviated version. The full version was posted by Krafft in meeting chat.

b) Roll Call & Introduction of guests

Osorio did roll call. A quorum was established.

**Committee Members**

Jessica Keplinger	Alaska Home Pack/Alaska Glacier Seafoods	Present
Kendall Whitney	Seafood Producers Cooperative	Present
Jim Hubbard	Harvester	Present, after roll call
Hank Baumgart	Icy Strait Seafoods	Present, after roll call
John Jensen	Harvester	Absent
Peggy Parker	HANA	Present, after roll call
William Rogers	Wild Alaskan Company	Present
William Sullivan	Kachemak Bay Seafoods	Present
Todd Greenwood	North Pacific Seafoods	Present, after roll call
Marc Taylor	Trident Seafoods	Present
Keith Singleton	Alaskan Leader Seafoods	Present
Bob Barnett	Harvester	Present
<b>ASMI Staff</b>		
Tomi Marsh	Board of Directors member, harvester	Present



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Hannah Schlosstein	International Marketing & Grants Manager	Present
Leah Krafft	Domestic Marketing Manager	Present
Greg Smith	Communications Director	Present
Tanna Peters	Digital Marketing Manager	Present
Nicole Alba	International Marketing Director	Present
Amy Dukes	Retail Marketing Coordinator	Present
Heather Johnson-Smith	Administrative Manager	Present
Megan Rider	Senior Director of Domestic Marketing and Strategy	Present
John Burrows	Seafood Technical Program Director	Present
Margaret Sherman	Marketing and Communications Specialist	Present
Megan Belair	International Marketing Coordinator	Present
<b>Other guests</b>		
Tom Sunderland	RFM Certification Program	Present
Simon Marks	McKinley Research Group	Present
Sam Friedman	McKinley Research Group	Present

- c) Approval of Minutes from November 2, 2023  
No changes put forward.  
Whitney moved to approve the draft minutes, and Barnett seconded. None opposed.  
Motion passed.
- d) Approval of Draft Agenda  
Rogers moved to approve the draft minutes, and Whitney seconded. None opposed.  
Motion passed.
- e) Chair Remarks  
Keplinger thanked committee members for taking the time to participate in the pre-meeting.
- f) Vice Chair Remarks  
Vice Chair Parker was not yet present.  
No comments made.



g) **Public Comment**

Barnett commended the idea of having a pre-All Hands meeting and asked for further in advance notice in the future.

Keplinger expressed her gratitude to the new members for joining the committee and helping it grow.

**II. Old Business**

- a) Discussion of any outstanding topics from previous Committee meeting on Nov 2, 2023  
No old business was discussed.

**III. New Business**

- a) RFM program update – Tom Sunderland, Global Director RFM Program  
Sunderland presented and offered to send important documentation to all present after the meeting.

- b) International program update - Susana Osorio Cardona, Intl Marketing Coordinator  
Osorio presented.

- c) Domestic program update – Leah Krafft, Domestic Marketing Manager  
Krafft presented.

Singleton thanked and congratulated Osorio and Krafft on their presentations.

Parker asked that all presentations be shared after the meeting. Krafft assured they would be sent to all attendees. Keplinger agreed on the usefulness of passing all information along after the meeting.

Meeting break started at 10:05 am. Recording was paused. The meeting was reconvened and continued at 10:10 am.

- d) Communications program update – Greg Smith, Communications Director  
Smith presented.

- e) Technical program update – John Burrows, Technical Director  
Burrows presented.

Greenwood asked about sablefish sizes used for mercury testing. Burrows will provide answer at All Hands.

Barnett asked about the existence of industry standards for mercury testing. Burrows explained it mostly depends on the level of ISO accreditation of the laboratory used and that test sensitivity has improved.



Barnett also asked if the nutrition data referred to what's found on ASMI's website or to information included in product packaging. Burrows explained that it refers to the former, since his team does not produce information to be included on packaging due to liability reasons. Parker asked for an update on the henneguya parasite. Burrows reported that ADFG was unaware if henneguya incidence in sablefish or halibut and would highly appreciate receiving reports and samples from industry. Parker said she would work on it with committee members. Keplinger added that a route map should be drawn about how to proceed when samples are available in spring during halibut and sablefish season. Burrows reported that the protocol is ready, and the laboratory is waiting for the technical program to reach out to them with the samples.

f) Review and discussion of Board's Species Questions for the Halibut-Sablefish Committee

Keplinger opened the floor for members to ask clarification about the BOD questions to the species committee.

Krafft referenced the BOD questions and shared her screen for committee members to have them present. She reminded attendees that questions and requests for presentations from staff and OMR's are welcome before All Hands.

g) Other

Singleton invited committee members and attendees to participate at Symphony of seafood dinner where sablefish is in competition.

Marsh reported about serving sablefish at food trailer in Ketchikan to tourists, cruise ship passengers and locals.

**IV. Good of the Order**

Keplinger added that she's available for questions or comments. She asked members for closing remarks. None were made.

**V. Adjourn**

Barnett moved to adjourn, Keplinger seconded. None were opposed. Meeting adjourned at 10:46 am.