



Alaska Seafood Marketing Institute

Board of Directors Meeting

Via Zoom

September 17, 2020

Beginning at 9am AKST

- I. Call to Order
 - a. Roll call
 - b. Approval of Agenda
 - c. Approval of minutes from Sept. 3, 2020
 - d. Chairman's Remarks
 - e. Executive Director Update
 - i. Antitrust Statement
- II. New Business
 - a. ASMI BOD Roundtable: 5-minute update from each ASMI Board Director on market concerns, impacts, or areas ASMI staff should give attention in marketing initiatives
 - b. Carryforward discussion & Marketing Recommendations by ASMI Board of Directors
 - c. All Hands on Deck Draft Virtual Agenda Overview
- III. Public Comment & Good of the Order
- IV. Adjourn

Minutes approved by a motion of the Board on October 1, 2020

A handwritten signature in black ink, appearing to read "J. Woodman". The signature is written in a cursive, flowing style with a prominent initial "J" and a long, sweeping underline.

Executive Director; Alaska Seafood Marketing Institute
Board Secretary