



Wild, Natural & Sustainable®

Board of Directors Meeting – Draft Agenda

May 8 & 9, 2013

Hilton – Downtown

Anchorage, Alaska

Wednesday, May 8, 2013

Aleutian Meeting Room

- 12:00 PM** Opening Items
- Approve Agenda
 - Approve minutes from previous Board Meeting, November 29, 2012 (All Hands)
 - Approve minutes from previous Board Meeting, March 10, 2013 (Boston)
 - Chair Remarks
 - Executive Director Report
 - Public Comment
- 12:30 PM** McDowell Group Presentation
- 1:00 PM** ASMI Budget Presentation (Mike Cerne and Naresh Shrestha)
- FY13 update
 - FY14 Budget
- 1:25 PM** Technical Budget (Randy Rice)
- 1:50 PM** US Consumer PR budget (S&A)
- 2:15 PM** Break
- 2:30 PM** US Foodservice Budget (Claudia Hogue)
- 2:55 PM** US Retail Budget (Larry Andrews)
- 3:20 PM** Communications budget and outreach strategy (Tyson Fick)
- 3:45 PM** Food Aid Budget (Bruce Schactler)
- 4:10 PM** End of Day
- 4:20 PM** Walk to Railroad Depot
- 6:00 PM** Great Alaska Seafood Cook Off!

Thursday, May 9, 2013

- 7:00 AM** Breakfast for meeting attendees - *Aleutian Meeting Room*
- 8:00 AM** Joint Committee Meeting Update (Jennifer Castle)
- 8:10 AM** International Budget (Joe Jacobson)
- 8:35 AM** Set priorities for FY14 Budget – adjustments as needed
- 9:00 AM** Break
- 9:15 AM** Old Business:
- Approve ASMI Strategic Plan
- New Business:
- Plan for CAP meeting in August
- 2013 All Hands location and date discussion
- Communications Committee
- Election for Chair and Vice Chair
- 10:15 AM** Executive Session
- 12:00 PM** Adjourn
- 2:00 PM** Responsible Fisheries Management (RFM) Certification Chain of Custody Workshop –
Lupine Conference Room