



Wild, Natural & Sustainable®

Board of Directors Meeting – Draft Agenda

April 23-24, 2014

Juneau, Alaska

Baranof Hotel

Wednesday, April 23rd

Gastineau Room floor nine

- 10:15** Call to Order
Roll Call
Opening Items
- Approve Agenda
 - Approve minutes from 12/17/13 Board Meeting
 - Approve minutes from 1/10/14 Board Meeting
 - Approve minutes from 1/27/14 Board Meeting
 - Chair Remarks
 - Public Comment
- 10:30 AM** Executive Session
Re: Personnel and Financial matters
- 12:00 PM** Working lunch
- 4:30 PM** End executive session
Reconvene regular session
Adjourn for the day

Thursday, April 24th

Treadwell Room main floor

- 8:30 AM** Roll Call
Opening Items
- Executive Director Report
 - Public Comment
- 9:15 AM** ASMI Budget Presentation (Mike Cerne and Naresh Shrestha)
- FY14 update
 - FY15 Budget
- 9:45 AM** Technical Budget (Randy Rice)
- 10:15 PM** Coffee Break

- 10:30 AM** US Consumer PR Budget (ASMI staff)
- 11:00 AM** US Foodservice Budget (Claudia Hogue)
- 11:30 AM** US Retail Budget (Larry Andrews)
- 12:00 PM** lunch
- 1:00 PM** Communications budget and outreach strategy (Tyson Fick)
- 1:30 PM** Food Aid Budget (Bruce Schactler)
- 2:00 PM** International Budget (Alexa Tonkovich)
- 2:30 PM** Set priorities and approval for FY 15 Budget
- 3:00 PM** Coffee break
- 3:15 PM** Old Business:
- Canned Pink Salmon Marketing Plan
- New Business:
- 2104 All Hands location and date discussion
 - Chair and Vice Chair elections
 - Committee Interest
 - NOAA Sustainable Seafood Certification
- 4:30 PM** Adjourn