



*Wild, Natural & Sustainable®*

Alaska Seafood Marketing Institute  
Responsible Fisheries Management (RFM) Committee Meeting  
**August 1, 2018 from 1:00pm to 4:00pm**  
at  
**United States Seafood**  
**1801 Fairview Avenue East, Suite 100**  
**Seattle, WA 98102**  
**(206) 763-3133**

## **DRAFT MINUTES**

### **I. Opening items**

**a. Call to order** – Chair Fina calls the meeting to order at 1pm PST.

**b. Roll call**

**Committee Members Present:**

Chair Mark Fina, Julie Decker, Stefanie Moreland, Scott Goodman, Glenn Reed, Jim Gilmore, Tomi Marsh

**Others Present:**

Alexa Tonkovich, Jeff Regnart, Susan Marks, Shannon Carroll, Chris Oliver Jr

**c. Approval of agenda moved to approve agenda** – Moreland makes a motion to approve the agenda as presented. Reed seconds the motion. The motion passes unanimously.

**d. Approval of minutes** – Reed makes a motion to approve the minutes from the last meeting. Gilmore seconds the motion. The motion passes unanimously.

**e. Opening remarks** Chair Fina notes no particular remarks at this time.

**f. Goals & discussion for current meeting** - Chair Fina notes the goals of the meeting such as: to make sure everyone on board for transition possibility, also talk about the foundation in relation to transition from ASMI. Also wishes to ensure everyone is up to date on RFM ground fish certification discussions happening currently, and the Monterey Bay discussion

**II. Public Comment** – No public comment.

### III. New Business

- a. **Recap of Brussels RFM Workshop and ASMI BOD May meeting** – Chair Fina reported a small turn out, but that it was a productive event, and feedback from audience was positive and favorable of the idea of more outreach. The positive outcome proves favorable to another workshop in the future.

Regnart recapped the BOD May meeting’s discussion of transition and transition dates, talked about GAA, Global RFM. Reported that ASMI Board Chair Schultheis wished for them to meet again prior to All Hands; All Hands might be a point at which a decision would be made.
- b. **Welcome new RFM Committee member Matt Alward** – A short welcome was given to Matt Alward by Chair Fina. Alward was not present at this time so Chair Fina gave a review that Alward was recently added to the committee and would hopefully be able to join later in the meeting.
- c. **General discussion on transition possibilities**
  - i. **Foundation** – Chair Fina: The AK RFM foundation would be one we create, would have a board of directors separate from ASMI, with independent decision making. Regnart/Tonkovich are working with copyright attorney to assist with managing transfer of a State Asset. Tonkovich notes she has been working with the Department of Law to move this process forward and ensure we have addressed any intellectual property concerns before moving forward.
  - ii. **International RFM** – Reviews who the interested parties might be: people that have their own existing RFM program. Would remain FAO based.
  - iii. **GSA** - Chair Fina notes that these three options can feel intertwined, and it can be hard to keep track of who is asking for what. We will have to engage in a focused way with people who want something specific from it and also can bring something to the table. Members asked multiple clarifying questions regarding the GSA process.
- d. **Foundation discussion (Name, Board Makeup, Bylaws)** Committee discusses establishment of foundation. Committee discusses developing a name for the foundation with focus on appropriate and efficient acronym name. Discuss important words to include such as “responsible”, “Sustainable”, “Fisheries”, “Seafood”. (Sustainable Seafood Collaborative or Certified Seafood Collaborative) Regnart moves on to Bylaws: notes that committee chair has already determined that a small group will tackle the board make up and bylaw discussion though there may be room to alter the make-up of the small group. Discussion of including NGO’s and the pro’s and con’s and how to best include NGO membership within the board. The committee members moved into a discussion of what types of backgrounds should serve on the board. Regnart asks who would like to be involved in the development of the working group. Several committee members express interest.

\*Revisited at end of meeting: **Certified Seafood Collaborative** is the leading choice for the new Foundation’s name.

- e. **New effort regarding MBAq/SFW** – Fina notes response to concern expressed by the ASMI Domestic Committee of Alaska’s treatment by the Monterey Bay Aquarium. It has been suggested that a working group needs to be formed to address some of the MBA concerns regarding Alaska Fisheries. Draft of potential WG members was presented in meeting packet. The Alaska fisheries are rated no higher than a yellow rating on their color scheme; this is related to ASMI RFM’s MSC association. Alaska Pollock is rated very low on their sustainability scheme. Committee asks Tonkovich to participate in the WG efforts to address MBA. Also, discussion that work group will try to determine how widely used the app is, how much of an impact does it have on AK Seafood. Further discussion ensued on make-up of workgroup: concern of including a legislative member into the workgroup this early – might be too high up too soon.
  
- f. **Possible combination of RFM Groundfish certifications** – Chair Fina begins discussion of combining MSC RFM audits. Various pro’s and con’s are discussed by the committee members. No final decision is made.
  
- g. **Seattle Workshop dates/attendance** – Chair Fina notes RFM would like Marketing representatives to attend this workshop/the people who are selling AK seafood. For attendees understand the issues better. Looking at Fall/September. Chair Fina asks for input from group on a September workshop. Several members note other industry events in September in Seattle, might be opportunity to have Trident and Crab association attend while in Seattle on other business. Exact dates were not chosen.
  
- h. **Small working group** - comprising of Committee Members Fina, Moreland and Gilmore will continue to meet weekly to discuss transition and other pertinent RFM topics.
  
- i. **FSC update** – Regnart: Tom Pickerell is back on FSC. We are hoping for 7 members, currently have 6.
  
- j. **Next meeting** – Regnart notes RFM can meet at All hands but probably will meet before then either on the phone or in person.

IV. **Adjourn** – Reed made a motion to adjourn. Gilmore seconded. Meeting adjourned at 3:45pm PST.