**DRAFT AGENDA**



ASMI Domestic Marketing Committee Meeting

Friday, October 13, 2017

11:00 AM – 12:30 PM PDT

Teleconference

**Dial-In Information**

Toll-Free Number: 800-315-6338

Alternate Number: 913-904-9376

Access Code: 37152

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes from the 4/18/17 Committee Meeting
5. Public Comment
6. Executive Director Update – Alexa Tonkovich  
   a. State Budget, Staffing, and Office Update
7. Communications/Consumer PR Update – Jeremy Woodrow  
   a. Communication Program Plan
8. Domestic Marketing Program Update – Victoria Parr
9. Old Business and Good of the Order
10. Next Meeting: All Hands, November 28-30, 2017, Captain Cook Hotel, Anchorage, AK
11. Adjourn