



Alaska Seafood Marketing Institute (ASMI)
Domestic Marketing Committee Meeting
Wednesday, September 18, 2024
9:00 AM – 12:00 PM
OBI Headquarters
1100 West Ewing Street
Seattle, WA 98119

Zoom link: <https://us02web.zoom.us/j/81807948381?pwd=6SlzFih7IFStFchw2lht7G4ptSBVY.1>

- I. 9:00 AM Chairman Dunn calls meeting to order
- II. Chairman Dunn reads Antitrust statement
- III. Approval of minutes from April 30, 2024
- IV. Chairman's report
- V. Director's report
- VI. Consumer PR presentation provided by Edelman
- VII. Retail Presentation provided by Mark Jones
- VIII. Foodservice Presentation provided by Jann Dickerson
- IX. Technical Presentation provided by John Burrows
- X. RFM Presentation provided by Tricia Sanguinetti
- XI. Committee Roundtable
 - a. Provide pertinent species and market information that will help staff dictate marketing activities
- XII. Old Business and Good of the Order
- XIII. 12:00 PM Adjourn