



Wild, Natural & Sustainable

Alaska Seafood Marketing Institute (ASMI)
Domestic Marketing Committee Meeting
September 13, 2023

12:30 PM – 4:30 PM Pacific Time

Silver Bay Seafoods

Fishermen's Commerce Building

4039 21st Ave W, Seattle, WA 98199

(206)960.4140

Microsoft Teams meeting

[Click here to join the meeting](#)

Meeting ID: 297 428 631 997

Passcode: RzAtng

Or call in (audio only)

[+1 907-331-0862,,601223915#](#) United States, Anchorage

Phone Conference ID: 601 223 915#

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of minutes from meeting held May 3, 2023
- V. Public Comment
- VI. Retail update provided by Mark Jones
- VII. Foodservice update provided by Jann Dickerson
- VIII. Colleges and Universities update provided by Sarah Wallace
- IX. Consumer and Trade Public Relations update provided by Katie Goldberg
- X. Technical update provided by John Burrows
- XI. Industry update roundtable
- XII. Old Business and Good of the Order
 - a. Discuss All Hands on Deck

Adjourn