



Alaska Seafood Marketing Institute

Communications Committee Meeting

Friday, May 2, 2025

9:30 AM – 12:00 PM Alaska Time

Virtual

Meeting Link: <https://us02web.zoom.us/j/83771803763>

Meeting ID: 837 7180 3763

Call In: +1 346 248 7799 US

- I. Call to Order – 9:30 AM
- II. Roll Call
- III. ASMI Antitrust Statement
- IV. Approval of Agenda
- V. Public Comment
- VI. Approval of Previous Minutes
 - A. December 4, 2024, All Hands draft minutes
- VII. Comms Program Updates – 9:35 AM
- VIII. FY26 Budget Discussion – 10:00 AM
 - A. FY26 Communications Budget
 - B. FY26 Consumer PR Budget
- IX. Break – 11:10 AM
- X. Subcommittees – structure and membership – 11:15 AM
- XI. Committee Roundtable – 11:30 AM
- XII. Old Business and Good of the Order
- XIII. Adjourn