



**Alaska Seafood Marketing Institute**

**Communications Committee Meeting**

**Friday, April 1, 2022**

**9:00 AM – 11:00 AM Alaska Time**

Meeting Link: <https://us02web.zoom.us/j/82254671321>

Meeting ID: 822 5467 1321

Call in: +1 (346) 248-7799

- I. **9:00 AM:** Call to Order
- II. Roll Call
- III. ASMI Antitrust Statement
- IV. Approval of Agenda
- V. Approval of Previous Minutes
- VI. Public Comment
- VII. Committee Roundtable Discussion
- VIII. Budget Discussion
  - A. Current FY2022 Budget Update
  - B. Review Proposed FY2023 Budget Proposal
- IX. Q3 + Q4 Consumer PR Campaign Updates
  - A. Edelman PR, Rising Tide Comms, Tanna Peters
- X. International Program Update – Hannah Lindoff
- XI. Old Business and Good of the Order
- XII. Adjourn