



Wild, Natural & Sustainable®

Customer Advisory Panel Meeting
Tuesday, May 9, 2017
9:00 a.m. AKST

Draft minutes

I. Introduction

Vice Chair Allen Kimball called the meeting to order at 9:02 AM AKST on May 9th, 2017.

A. Roll Call

Board members present:

Allen Kimball, Vice Chairman
Mark Palmer
Fritz Johnson
Tom Enlow (telephonic)
Tomi Marsh
Richard Riggs
Representative Louise Stutes (House ex-officio)

Board members absent:

Jack Schultheis, Chairman
Commissioner Chris Hladick (ex-officio)
Senator Peter Micciche (Senate ex-officio)
Senator Gary Stevens (alternate – ex-officio)
Senator Lyman Hoffman (alternate – ex-officio)

CAP members present:

Peter Vasil
Greg Jeffers
Guy Pizzuti
Dave Melbourne
Gao Linming
Jens Peter Klausen
Ikumi Nagahama
Dan Aherne

CAP members absent:

Wade Wiestling

Staff present:

Alexa Tonkovich, Executive Director
Alice Ottoson-McKeen, Administrative Specialist
Becky Monagle, Finance Director
Hannah Lindoff, International Program Director
Michael Kohan, Seafood Technical Director
Susan Marks, Sustainability Director
Bruce Schactler, Global Food Aid Director
Victoria Parr, Domestic Marketing Director
Jeremy Woodrow, Communications Director
Megan Rider, International Marketing Specialist
Monica George, International Program Coordinator
Arianna Elnes, Marketing and Communications Specialist
Jhi-Jhi Ferrer, Accountant
Karl Uri, Foodservice Manager
Linda Driscoll, Retail Manager
Lisa Martinson, Administrative Support Technician

Guests:

B. Approval of Agenda

Riggs moved to approve the agenda. Johnson seconded. The motion passed unanimously.

C. Public Comment

Kimball called for public comment. No comments were made.

II. ASMI Program Overview & Update

ASMI Executive Director Alexa Tonkovich provided an ASMI overview and update. There were no questions.

III. Alaska Fisheries Report

Andy Wink with the McDowell group gave an industry overview and harvest update, and reported on outlook and industry issues. There were no questions.

IV. CAP Member Presentations

- Peter Vasil gave a presentation on Sysco.
- Gregory Jeffers gave a presentation on Gorton's Seafood.
- Dan Aherne gave a presentation on the UK market and New England Seafood.

- Dave Melbourne gave a presentation on Bumble Bee Foods.
- Gao Linming presented on the Chinese market and Everfish International.
- Jens Peter Klausen presented on the European market J.P. Klausen & Co.
- Ikumi Nagaham presented on the Japanese market and Aeon Retail Co through translator James McGuirk of ASMI Japan.
- Guy Pizzuti gave a presentation on Publix Super Markets.

Kimball called for a break for lunch at 12:30pm.

V. Facilitated Discussion between ASMI BOD and CAP

Kimball called the meeting back to order at 1:30pm and turned the floor over to Palmer.

Palmer recognized two board members who were unable to attend the CAP meeting, Tom Enlow and Jack Schultheis. He noted that without Enlow, the group was missing out on the conversation about Unisea, the company he runs. He stated that Schultheis was an expert on the logistics and challenges of getting fish out of Alaska and to the market. He added that Schultheis is an asset to his community, providing job training and community improvement through his business Kwik'Pak. He encouraged the CAP members to look into Kwik'Pak and expressed his hope that Schultheis would be able to attend the next CAP meeting.

The next order of business was a facilitated discussion between the ASMI Board of Directors and the Consumer Advisory Panel, facilitated by Susan Bell from the McDowell group. Summary attached.

VI. Adjourn

Johnson moved to adjourn the meeting. Palmer seconded. The motion passed unanimously.