



Alaska Seafood Marketing Institute

Board of Directors Meeting

Friday, November 11, 2022

9:00 AM – 12:00 PM

Columbia Ballroom, Alyeska Resort, Girdwood, AK

To join virtually: <https://us02web.zoom.us/j/83976327218>

- I. Call to Order
 - a) Roll Call
 - b) Approve Agenda
 - c) Approve minutes from the previous board meeting
 - d) Chairman's Remarks
 - e) Anti-trust Statement
 - f) Executive Director Update

- II. Public Comment

- III. Operational Committee Reports
 - a) Domestic Marketing Committee (Chair)
 - b) International Marketing Committee (Chair)
 - c) Seafood Technical Committee (Chair)
 - d) Communications Committee (Chair)

- IV. New Business
 - a) ASMI Fiscal Update
 - b) RFM Update
 - c) IRI Research Presentation
 - d) Board Round Table

- VI. Good of the Order

- VII. Adjourn