



Wild, Natural & Sustainable

Salmon Committee

Wednesday, November 10, 2021

8:30 am -11:00 am

DRAFT Agenda

<https://us02web.zoom.us/j/84323922389?pwd=cU1jZTFUa1lxOHFJTUdmcUd0am1KUT09>

- I. Roll Call**
- II. Approval of Agenda**
- III. Approval of Minutes from May 10, 2021 meeting**
- IV. Chairs Remarks**
- V. Public Comment**

- VI. Salmon Market Update**
 - a. 8:45 am - Dan Lesh, McKinley Research Group, LLC

- VII. ASMI Director Report**
 - a. 9:00 am - Hannah Lindoff, International Marketing Update
 - b. 9:10 am - Megan Rider, Domestic Marketing Update
 - c. 9:20 am – Ashley Heimbigner, Communications Program Update

- VIII. Industry Update**
 - a. 9:30 am – Lilani Dunn, Bristol Bay Regional Seafood Development Association
 - b. Salmon Committee Round Table

- IX. Old Business**

- X. New Business**
 - a. Species Committee Questions

- XI. Election of 2022 Chair and Vice Chair**

- XII. Final Comments**

- XIII. Adjourn.**