



*Wild, Natural & Sustainable®*

**Board of Directors Meeting – Draft Agenda**

Tuesday, December 17, 2013  
Silvercloud Inn Hotel Lake Union  
Seattle, Washington

**December 17, 2013**

*Eastlake Meeting Room*

- 8:30 AM: Call to order  
Approval of the agenda  
Approval of the minutes  
Chair Report  
Executive Director Report  
Public Comment
- 8:45 AM: Convene/Board Training
- 11:45 AM: Lunch/Executive Session
- RFM/CAP Assignments  
Executive Director Evaluation
- 12:45 PM: Pink Salmon Marketing Plan
- 1:00 PM: Stakeholder Survey
- 1:15PM: Pollock Marketing Initiatives
- 1:30 PM: New Business
- Pink salmon donations to Philippines
- 1:45 PM: Adjourn