



**Alaska Seafood Marketing Institute**

Salmon Committee Meeting

Thursday, April 14, 2022

9:00 am -12:00 pm (AKT)

Join virtually:

<https://us02web.zoom.us/j/85639082704?pwd=SjN3UXEveURrNHVCUEVsd3RoZTlvZz09>

**Draft Agenda**

- I. Call to Order and Roll Call**
- II. Approval of Agenda**
- III. Approval of Minutes from November 10, 2021 All Hands Meeting**
- IV. Chairman's Remarks**
  - a. ASMI Antitrust Statement
  - b. Relevant Comments and Topics
- V. Public Comments**
- VI. Salmon Market Update**
  - a. 9:30 am - Dan Lesh, McKinley Research Group, LLC
- VII. ASMI Director Reports**
  - a. 9:50 am - Hannah Lindoff, International Marketing Update
  - b. 10:10 am - Megan Rider, Domestic Marketing Update
- VIII. Industry Update**
  - a. 10:30 am – Drew Cherry, Editor-in-Chief of IntraFish Media
- IX. Group Discussion/Roundtable**
- X. Additional Public Comments**
- XI. New Business**
  - a. Future Meeting Times
  - b. Other Consideration for Future Meetings
- XII. Good of the Order/Final Comments**
- XIII. Adjourn**