



ASMI Europe - IMC Reconnect Meeting
Date: Tuesday Oct. 26, 2021

AGENDA

Online – please email Kara Hollatz at Khollatz@alaskaseafood.org for the link.

9:15 AM-12:00 PM PST

9:15 Call to order

Roll Call

Approval of Previous Minutes

9:20 ARPA/Rollover Strategic overview and intro- Hannah

9:25 NEU Specific plan- Sarah Johnson

Market overview

Alaska Seafood Month plan for NEU

- Industry discussion and species specific feedback
- NEU questions for IMC

10:15 CEU/WEU Specific plan- Jens and Maria

Market overview

Alaska Seafood Month plan for CEU/WEU

- Industry discussion and species specific feedback
- WEU/CEU Questions for IMC

11:10 SEU Specific plan- David McClellan

Market overview

Alaska Seafood Month plan for SEU

- Industry discussion and species specific feedback
- SEU Questions for IMC

12:00 Adjourn