



Alaska Seafood Marketing Institute

Alaska Seafood Marketing Institute (ASMI)  
Domestic Marketing Committee Virtual Meeting

August 29, 2025

9:00 – 11:00 AM Alaska time

Zoom link:

<https://us02web.zoom.us/j/87335187659?pwd=kDKaKj3r09pwEoINRTmWVLb8fKLjM.1>

Phone: 1 669 444 9171; Meeting ID: 873 3518 7659; Passcode: 366689

- I. Call to Order
- II. Roll Call
- III. Approval of meeting minutes
- IV. Approval of Agenda
- V. Public Comment
- VI. Director Remarks
- VII. Industry update roundtable
- VIII. Retail Update provided by Mark Jones
- IX. Foodservice Update provided by Jann Dickerson
- X. CSI Update provided by Tricia Sanguinetti
- XI. Whole Foods Market and Sprouts Farmers Market Inbound Mission Recap provided by Amy Dukes and Margie Sherman
- XII. Discussion
- XIII. Old Business and Good of the Order
- XIV. Adjourn