



Alaska Seafood Marketing Institute

**Board of Directors Meeting**

**Thursday, May 12, 2022**

**12:00-5:00pm (Alaska Time)**

**Harrigan Centennial Hall, 330 Harbor Drive, Sitka, AK 99835**

To join virtually: <https://us02web.zoom.us/j/88214706294?pwd=S2FVUmFQYXINQkVaWTVHaStnMnk1QT09>

To join by phone: +1 253 215 8782; Meeting ID: 882 1470 6294; Passcode: 189410

***Draft Agenda***

12:00 p.m.

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of Minutes from Feb 2, 2022
- E. Chairman's Remarks
- F. Reading of Anti-Trust Statement
- G. Executive Director Update – Jeremy Woodrow

12:15 p.m.

ASMI Budget Presentation - Becky Monagle

12:25 p.m.

Global Food Aid Program Budget – Bruce Schactler

12:45 p.m.

Communications & Consumer PR Budget – Ashley Heimbigner

1:15 p.m.

International Program Budget - Hannah Lindoff

1:45 p.m.

Seafood Technical Program Budget – John Burrows

2:00 p.m.

Break

2:15 p.m.

Domestic Program Budget – Megan Rider

2:45 p.m.

Executive Session

- A. ASMI Advisory Committee & Customer Advisory Panel Review
- B. ASMI Budget

4:00 p.m.

Return to Open Session

4:00 p.m.

New Business

- A. Approval of FY23 Budget
- B. ASMI Board of Directors Market Update and Roundtable
- C. Ukraine Conflict Marketing Dynamics
- D. Public Comment

5:00 p.m.

Good of the Order

5:00 p.m.

Adjourn