



Alaska Seafood Marketing Institute
311 N. Franklin St., Suite 200
Juneau, Alaska 99801

RFP 2025-0819
Alaska Seafood Marketing Institute (ASMI) MENAWA OMR

Amendment #4

Amendment Issue Date: October 28, 2024

IMPORTANT NOTE TO OFFERORS: Only the following items referenced in this amendment are to be changed. All other sections of the RFP remain the same. A copy of the amendment is available at: alaskaseafood.org

The following questions have been asked and answered:

Question #1: This refers to Section 4.06, Page 19 of the RFP. First bullet point states “Please include information about your trade representative.” We as a company are submitting a proposal to be the OMR. Can you please clarify about “Your Trade Representative”?

Answer #1: According to SEC. 1.04 PRIOR EXPERIENCE, the minimum qualifications require a dedicated full-time seafood trade representative with five or more years of experience. The information requested in Section 4.06 pertains to that individual.

Question #2: This refers to Section 4.06, Page 19 of the RFP. Second bullet point states “Provide at least two (2) case histories describing how your individual employed the process outlined above in item 5. We could not identify this item 5. Can you please clarify the reference?”

Answer #2: Provide at least two (2) case histories describing how your strategic management plan (described in SEC 4.05) has been used to achieve successful outcomes.

Question #3: Does the Business License in Alaska need to be a LLC?

Answer #3: Per the RFP, please contact the Department of Commerce, Community and Economic Development for information regarding the Alaska Business License. Here is a link to the website.

<https://www.commerce.alaska.gov/web/cbpl/BusinessLicensing.aspx>