



2024 ASMI All Hands on Deck

ASMI Species Committee Questions

Please use the following topics as points for discussion by your committee and provide a summary to the ASMI Operational Committees and ASMI Board of Directors:

- What do your species need from ASMI to be immediately successful in the marketplace?
 - What opportunities do you see for your species in international markets?
 - What opportunities do you see for your species in the US domestic market?

- Discuss the challenges/threats you foresee for your species in the next year or near future.

- For your species, what issues or topics (if any) can ASMI help with messaging and/or outreach?

- Are there any marketing or technical resources that ASMI could provide to best help harvesters?
 - Are there any areas where ASMI may be able to provide technical support for your species: i.e., quality, products, packaging, health, safety, nutritional?

- Are there ways that your harvester group, businesses, affiliate organizations or the companies you represent can support ASMI either in-state or in the market (domestic or global)?